

**WFSB** 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

Invoice # Invoice Date Invoice Month Invoice Period 498225-1 10/21/12 October 2012 10/01/12 - 10/21/12

Station Account Executive Sales Office Sales Region **WFSB** House- National House-National-National

<u>Advertiser</u> Product Estimate Number Friends Of Chris Murphy October 15-October 21, 20

Flight Dates Order # Alt Order#

> Billing Calendar Billing Type Deal# Broadcast Cash

498225

Special Handling

Spots/

Week

:30 CMT123H

:30

Length

10/15/12 - 10/21/12

IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

Rate

\$800.00

NM

Type

\$500.00 NM

Billing Address:

Message & Media Inc Attention: Accounts Payable 100 Albany Street, Suite 200B New Brunswick, NJ 08901 USA

Description

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

1 WFSBF

10/19/12

3 10/15/12

10/19/12

**End Date** 

Start Date

1 10/15/12 10/19/12 430A EYEWITNESS NEV430-5A MTWTE--:30 5 \$325.00 NM MTWTFSS Weeks: Start Date End Date Spots/Week Rate 10/15/12 10/21/12 MTWTF--\$325.00 Spots: # Ch Air Time Description Day Air Date Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/15/12 4:51 AM 430A EYEWITNESS NEWS 430-5A :30 CMT120H \$325.00 NM 1 WFSB Tu 10/16/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM 2 WESBW 10/17/12 4:40 AM 430A EYEWITNESS NEWS 430-5A :30 CMT123H \$325.00 NM 5 WFSB Th 10/18/12 4:40 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM 4 WFSBF 10/19/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 CMT122H \$325.00 NM 2 10/15/12 10/19/12 **Eyewitness News** 5am - 5:30am MTWTF--:30 5 \$500.00 NM MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate 10/21/12 10/15/12 MTWTF--\$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/15/12 5:08 AM Eyewitness News 5am - 5:30am :30 CMT120H \$500.00 NM 4 WFSB Tu 10/16/12 4:59 AM Eyewitness News 5am - 5:30am :30 CMT123H \$500.00 NM 5 WFSBW 10/17/12 5:20 AM Evewitness News 5am - 5:30am :30 CMT122H \$500.00 NM 3 WFSB Th 10/18/12 5:27 AM Eyewitness News 5am - 5:30am :30 CMT122H \$500.00 NM

MTWTFSS

Start/End Time

Weeks: Start Date 10/15/12	End Date MTWTFSS 10/21/12 MTWTF	Spots/Week 5	<u>Rate</u> \$800.00			
Spots: # Ch Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Length Ad-ID		Rate Type
1 WFSBM 10	/15/12 5:59 AM Eyewil	ness News	5:30a - 6am	:30 CMT120H		\$800.00 NM
2 WFSB Tu 10.	/16/12 5:31 AM Eyewit	ness News	5:30a - 6am	:30 СМТ122Н		\$800.00 NM
4 WFSBW 10.	/17/12 5:38 AM Eyewit	ness News	5:30a - 6am	:30 СМТ123Н		\$800.00 NM
5 WFSB Th 10	/18/12 5:44 AM Eyewit	ness News	5:30a - 6am	:30 СМТ123Н		\$800.00 NM
3 WFSB F 10	/19/12 5:52 AM Eyewit	ness News	5:30a - 6am	:30 СМТ122н	-	\$800.00 NM
4 10/15/12 10/19/12	Eyewitness News	6am - 6:30am	MTWTF	:30 5	\$1,200,00 NM	*

5am - 5:30am

MTWTF--

Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 10/15/12 10/21/12 MTWTF--\$1,200.00

Eyewitness News

5:09 AM Eyewitness News

5:30a - 6am



Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/15/12	10/19/12	Eyewitness News	6am - 6:30am	MTWTF	:30	5	\$1,200.00	NM	
1	FSBM 10/	15/12 6:14 AM Eye	ewitness News	Start/End Time 6am - 6:30am	:3	<u>h Ad-ID</u> 0 СМТ120н			<u>Rale Type</u> \$1,200.00 NM
4 W	FSBW 10/	17/12 6:14 AM Eye	ewitness News ewitness News	6am - 6:30am 6am - 6:30am	:30	0 CMT123H 0 CMT122H			\$1,200.00 NM \$1,200.00 NM
1		•	witness News witness News	6am - 6:30am 6am - 6:30am		) СМТ122H ) СМТ123H			\$1,200.00 NM \$1,200.00 NM
5 10/15/12	10/19/12	Eyewitness News	6:30am - 7am	MTWTF	:30	5	\$1,200.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFS: 10/21/12 MTWTF	5	<u>Rate</u> \$1,200.00					
Spots: # Ch 2 WF			<u>cription</u> witness News	Start/End Time 6:30am - 7am		<u>Ad-ID</u> ) СМТ120н			<u>Rate Type</u> \$1,200.00 NM
		<del>-</del>	witness News	6:30am - 7am		CMT122H			\$1,200.00 NM
		17/12 6:59 AM Eye 18/12 6:39 AM Eye	witness News witness News	6:30am - 7am 6:30am - 7am		) CMT123H ) CMT123H			\$1,200.00 NM \$1,200.00 NM
1 WF		9/12 6:46 AM Eye		6:30am - 7am		СМТ122Н			\$1,200.00 NM
6 10/15/12	10/19/12	CBS: THE EARLY S		MTWTF	:30	8	\$300.00	NM	
	10/15/12	End Date MTWTFSS 10/21/12 MTWTF	8	<u>Rate</u> \$300.00					
Spots: # Ch 1 WF	-			Start/End Time	<u>Length</u>				Rate Type
7 WF			: THE EARLY SHOW : THE EARLY SHOW	7am - 9am 7am - 9am		СМТ120H СМТ120H			\$300.00 NM
8 WF			: THE EARLY SHOW	7am - 9am 7am - 9am		CMT120H			\$300.00 NM \$300.00 NM
2 WF			: THE EARLY SHOW	7am - 9am		CMT122H			\$300.00 NM \$300.00 NM
3 WF			THE EARLY SHOW	7am - 9am		смт122н			\$300.00 NM
6 WF	SBW 10/1	7/12 8:24 AM CBS	THE EARLY SHOW	7am - 9am		СМТ123н			\$300.00 NM
5 WF	SB Th 10/18	8/12 7:41 AM CBS:	THE EARLY SHOW	7am - 9am	:30	СМТ122Н			\$300.00 NM
4 WF	SB Th 10/18		THE EARLY SHOW	7am - 9am		СМТ123Н			\$300.00 NM
7 10/20/12	10/20/12	Eyewitness News We	ekei6am - 7am	S-	:30	1	\$375.00	NM	
-	10/15/12	End Date MTWTFSS 10/21/12S-	<u>Spots/Week</u> 1	<u>Rate</u> \$375.00					,
Spots: # Ch 1 WFS	<u>Day Air D</u> 3B Sa 10/20		ription itness News Weekend	<u>Start/End Time</u> 6am - 7am	Length :	<u>Ad-ID</u> Смт122н			<u>Rate Type</u> \$375.00 NM
8 10/20/12	10/20/12	7a-9a Sat. Eyewitness	s Ne7am-9am	5	:30	1	\$500.00	NM	
		<u>Ind Date</u> <u>MTWTFSS</u> 0/21/12S-	Spots/Week 1	Rate \$500.00					
Spots: <u>#</u> Ch 1 WFS	<u>Day Air Da</u> B Sa 10/20	ate <u>Air Time</u> Descr	i <u>ption</u> Sat. Eyewitness New	Start/End Time 7am-9am	Length /	<u>Ad-ID</u> :мт123н			Rate Type \$500.00 NM
9 10/21/12	10/21/12	Eyewitness News We		S	:30	1	\$375.00	NM	
		nd Date MTWTFSS 0/21/12S	Spots/Week	Rate \$375.00					
Spots: <u>#</u> Ch 1 WFS	Day Air Da	ate Air Time Descr	iption Iness News Weekend	Start/End Time 6am - 7am	Length A	<u>\d-ID</u> мт123н			<u>Rate Type</u> \$375.00 NM
		7a-9a Sun Eyewitness		S	:30	1	\$500.00	NM	\$370.00 NIVI



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498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	<u>Product</u>	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	i.

Line Start Da	ite End Dai	e Des	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 10/21/12	2 10/21/1:	2 7a-	9a Sun Eyewitnes	s Ne7am-9am	S	:30	1	\$500.00	NM	
Weeks:	Start Date 10/15/12	e <u>End l</u> 10/21		Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> 1	Ch Day	Air <u>Date</u> 10/21/12	Air Time Desc	•	Start/End Time		<u>h Ad-ID</u> 0 смт122н			<u>Rate Type</u> \$500.00 NM
11 10/21/12	10/21/12	CBS	S Sunday Morning	9:00am - 10:30am	1S	:30	2	\$1,100.00	NM	
Weeks:	Start Date 10/15/12	End [ 10/21		Spots/Week 2	<u>Rate</u> \$1,100.00			-		
Spots: #		ir Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
i		0/21/12		Sunday Morning	9:00am - 10:30ar		) СМТ123Н			\$1,100.00 NM
2 \	WFSB Su 1	0/21/12	10:29 AM CBS	Sunday Morning	9:00am - 10:30ar	n :30	) СМТ122Н			\$1,100.00 NM
12 10/21/12	10/21/12	Face	the Nation/ Face	the10:30am - 11:30ar	ns	:30	1	\$400.00	NM	
Weeks:	Start Date 10/15/12	End D 10/21	/12S	Spots/Week 1	<u>Rate</u> \$400.00					-
Spots: # (			Air Time Descr		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 1	NFSB Su 1	0/21/12	11:28 AMFace t	he Nation/ Face the S	tate 10:30am - 11:30a	m :30	СМТ123Н			\$400.00 NM
13 10/15/12	10/19/12	9am	-10am	9am - 10am	MTWTF	:30	. 4	\$500.00	NM	
Weeks:	Start Date 10/15/12	End D 10/21/		Spots/Week 4	<u>Rate</u> \$500.00					
Spots: # 0	Ch <u>Day A</u>	ir Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
3 V	VFSBM 1	0/15/12	9:49 AM 9am-1	0am	9am - 10am	:30	смт120н			\$500.00 NM
Ĭ		0/16/12	9:37 AM 9am-1		9am - 10am	:30	смт123н			\$500.00 NM
		0/18/12	9:24 AM 9am-1		9am - 10am		СМТ122Н			\$500.00 NM
1 V	VFSBF 10	0/19/12	9:59 AM 9am-1	Oam .	9am - 10am	:30	смт123н			\$500.00 NM
14 10/15/12	10/19/12	10am	n-11am	10am - 11am	MTWTF	:30	5	\$175.00	NM	
Weeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 5	<u>Rate</u> \$175.00					
Spots: # C			Air Time Descrip	<u>otion</u>	Start/End Time	Length.				Rate Type
		/15/12	10:59 AM 10am-1		10am - 11am		смт120н			\$175.00 NM
		/16/12	10:59 AM 10am-1		10am - 11am		СМТ122Н			\$175.00 NM
		/17/12 /18/12	10:58 AM 10am-1		10am - 11am		CMT122H			\$175.00 NM
		/19/12	10:28 AM 10am-1 10:25 AM 10am-1		10am - 11am 10am - 11am		CMT123H CMT122H			\$175.00 NM
15 10/15/12	10/19/12		2p Price is Right	11am - 12pm	MTWTF	:30	5	\$750.00	NM	\$175.00 NM
Weeks:	Start Date	End Da		Spots/Week	Rate					
Spote: # Cl	10/15/12 h <u>Day Air</u>	10/21/1		5 tion	\$750.00	1	V ~ 1D			
Spots: # Cl 5 W			Air Time Descrip 11:31 AM11a-12p		<u>Start/End Time</u> 11am - 12pm	Length /	<u>4d-ID</u> :MT120H			Rate Type
			11:30 AM11a-12p		11am - 12pm		мт123н			\$750.00 NM \$750.00 NM
			11:59 AM 11a-12p		11am - 12pm		MT123H			\$750.00 NM
			11:59 AM 11a-12p	_	11am - 12pm		мт122н			\$750.00 NM
2 WI	FSBF 10/		10:59 AM 11a-12p	•	11am - 12pm		мт123н			\$750.00 NM
16 10/15/12	10/19/12	Eyewit	iness News	12pm - 12:30PM	МТЖТЕ	:30	1	\$325.00	NM	
Weeks:	Start Date 10/15/12	End Dat 10/21/12		Spots/Week 1	<u>Rate</u> \$325.00					
Ma more et the con-	· — · · · · · · · · · · · · · · · · · ·				********					



Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	:

Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 10/15/1	10/19/12	Eyewitness News	12pm - 12:30PM	MTWTF	:30	1	\$325.00	NM	
Spots: <u>#</u>		<u>r Date</u> <u>Air Time</u> <u>Desc</u> 1/17/12 12:25 PM Eyew		Start/End Time 12pm - 12:30PM		<u>h Ad-ID</u> 0 смт122н			<u>Rate Type</u> \$325.00 NM
17 10/15/1	2 10/19/12	M-F CBS Soaps	1230-2p	MTWTF	:30	5	\$300.00	MM	
5	WFSBM 10 WFSBTu 10	End Date MTWTFSS 10/21/12 MTWTF r Date Air Time Descr /15/12 12:54 PM M-F C /16/12 1:59 PM M-F C	BS Soaps BS Soaps	Rate \$300.00 <u>Start/End Time</u> 1230-2p 1230-2p	:30 :30	<u>Ad-ID</u> ) смт120н ) смт122н			Rate Type \$300.00 NM \$300.00 NM
4	WFSBTh 10	/18/12 1:59 PM M-F C /19/12 1:29 PM M-F C	BS Soaps	1230-2p 1230-2p 1230-2p	:30	) CMT123H ) CMT123H ) CMT122H			\$300.00 NM \$300.00 NM \$300.00 NM
18 10/15/1:		M-F The Talk	2-3p	MTWTF	:30	5	\$200.00	NM	3300.00 14141
5 1 3	WFSBM 10/ WFSBTu 10/ WFSBW 10/ WFSBTh 10/	End Date         MTWTFSS           10/21/12         MTWTF           Date         Air Time         Descri           15/12         2:28 PM M-F TI           16/12         2:59 PM M-F TI           17/12         2:59 PM M-F TI           18/12         2:27 PM M-F TI           19/12         2:59 PM M-F TI	ne Talk ne Talk ne Talk ne Talk	Rate \$200.00 Start/End Time 2-3p 2-3p 2-3p 2-3p 2-3p	:30 :30 :30	Ad-ID CMT120H CMT123H CMT122H CMT122H CMT123H			Rate Type \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM
19 10/15/12	10/19/12	3pm-4pm Syndication	2:58pm-4pm	MTWTF	:30	5	\$200.00	NM	
1 \ 4 \ 2 \ 5 \	WFSBM 10/ WFSBTu 10/1 WFSBW 10/1 WFSBTh 10/1	End Date         MTWTFSS           10/21/12         MTWTFS-           10/21/12         MTWTF           Date         Air Time         Description           15/12         3:14 PM 3pm-4p           16/12         3:38 PM 3pm-4p           17/12         3:58 PM 3pm-4p           8/12         3:39 PM 3pm-4p           9/12         3:20 PM 3pm-4p	om Syndication om Syndication om Syndication om Syndication	Rate \$200.00 Start/End Time 2:58pm-4pm 2:58pm-4pm 2:58pm-4pm 2:58pm-4pm 2:58pm-4pm	:30 :30 :30	Ad-ID CMT122H CMT122H CMT123H CMT123H CMT123H			Rate Type \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM \$200.00 NM
20 10/15/12	10/19/12	4p-5p Dr. Oz	4pm-5pm	MTWTF	:30	5	\$400.00	NM	
3 V 2 V 4 V	10/15/12 Ch <u>Day Air I</u>	5/12 4:20 PM 4p-5p D 6/12 4:12 PM 4p-5p D 7/12 4:20 PM 4p-5p D 8/12 4p-5p D	or, Oz or, Oz or, Oz or, Oz	Rate \$400.00 Start/End Time 4pm-5pm 4pm-5pm 4pm-5pm 4pm-5pm	:30 ¢ :30 ¢ :00	Ad-ID CMT123H CMT123H CMT122H			Rate Type \$400.00 NM \$400.00 NM \$400.00 NM \$400.00 NM
21 10/15/12	10/19/12	Eyewitness News	5pm - 5:30pm	MTWTF	:30	5	\$1,800.00	NM	
Weeks: Spots: <u>#</u> C	10/15/12	End Date MTWTFSS 10/21/12 MTWTF ate Air Time Descript	Spots/Week 5	Rate \$1,800.00 Start/End Time	Length A	\d-ID			Rate Type



Send Payment To: **WFSB** BOX 13034 Newark, NJ 07188-0034

Invoice # Invoice Date Invoice Month Invoice Period 498225-1 10/21/12 October 2012 10/01/12 - 10/21/12

	<u>Advertiser</u>	Product	Estimate Number
(Westernia)	Friends Of Chris Murphy	October 15-October 21, 20	

Line Start Date	End Da	te Des	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21 10/15/12	10/19/1	2 Eye	witness News	5pm - 5:30pm	мтwтғ	:30	5	\$1,800.00	NM	
Spots: # C	h <u>Day</u>	Air Date	Air Time Desc	ription	Start/End Time	Lengti	Ad-ID			Rate Type
4 W	FSB M	10/15/12	5:25 PM Eyew	itness News	5pm - 5:30pm	_	) СМТ122Н			\$1,800.00 NM
1 W	FSB Tu	10/16/12	5:20 PM Eyew	itness News	5pm - 5:30pm	:30	) CMT122H			\$1,800.00 NM
2 W	FSB W	10/17/12	5:27 PM Eyew	itness News	5pm - 5:30pm	:30	) СМТ123Н			\$1,800.00 NM
5 W	FSB Th	10/18/12	5:12 PM Eyew	itness News	5pm - 5:30pm	:30	) СМТ122Н			\$1,800.00 NM
3 W	FSB F	10/19/12	5:26 PM Eyew	itness News	5pm - 5:30pm	:30	) СНТ122Н			\$1,800.00 NM
22 10/15/12	10/19/12	2 Eye	witness News	5:30pm - 6pm	MTWTF	:30	5	\$1,800.00	NM	
Weeks:	Start Date 10/15/12	End E 10/21		Spots/Week 5	Rate \$1,800.00					
Spots: # Cł	Day A	Air Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
		0/15/12	5:43 PM Eyewi	tness News	5:30pm - 6pm		CMT123H			\$1,800.00 NM
2 Wi	SB Tu 1	0/16/12	5:54 PM Eyewi		5:30pm - 6pm	:30	смт123н			\$1,800.00 NM
1 W	SBW 1	0/17/12	5:46 PM Eyewi		5:30pm - 6pm		СМТ122Н			\$1,800.00 NM
5 WI		0/18/12	5:54 PM Eyewi		5:30pm - 6pm		СМТ123Н			\$1,800.00 NM
		0/19/12	5:55 PM Eyewi		5:30pm - 6pm		СМТ123Н			\$1,800.00 NM
23 10/15/12	10/19/12		vitness News	6pm - 6:30pm	MTWTF	:30	5	\$2,100.00	NM	V11000.00 11111
Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate					
WCCRS.	10/15/12	10/21/		<u>5</u>	\$2,100.00					
Spots: # Ch	Day A	ir Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
		0/15/12	6:28 PM Eyewit		6pm - 6:30pm		CMT122H			\$2,100.00 NM
2 WF		0/16/12	6:14 PM Eyewit		6pm - 6:30pm		смт122н			\$2,100.00 NM
4 WF	SBW 1	0/17/12	6:28 PM Eyewit		6pm - 6:30pm		СМТ123Н			\$2,100.00 NM
		0/18/12	6:21 PM Eyewit		6pm - 6:30pm		CMT122H			\$2,100.00 NM
3 WF		0/19/12	6:29 PM Eyewit		6pm - 6:30pm		CMT122H			\$2,100.00 NM
24 10/15/12	10/19/12	Inside	e Edition	7pm - 7:30pm	MTWTF	:30	5	\$725.00	NM	
	Start Date	End Da		Spots/Week	Rate					
	10/15/12	10/21/1		5	\$725.00					
Spots: # Ch	<u>Day Ai</u>		Air Time Descrip		Start/End Time	<u>Length</u>				Rate Type
2 WF		)/15/12	7:20 PM Inside I		7pm - 7:30pm		смт123н			\$725.00 NM
5 WF		)/16/12	7:28 PM Inside I		7pm - 7:30pm		СМТ123Н			\$725.00 NM
3 WF		/17/12	7:22 PM Inside I		7pm - 7:30pm		MT122H			\$725.00 NM
4 WF		/18/12	7:26 PM Inside I		7pm - 7:30pm		мт123н			\$725.00 NM
1 WF	SBF 10	/19/12	7:20 PM Inside I	Edition	7pm - 7:30pm	:30 €	мт123н			\$725.00 NM
25 10/15/12	10/19/12	Entert	ainment Tonight	7:30pm - 8pm	MTWTF	:30	5	\$725.00	NM	
	Start Date 10/15/12	End Da 10/21/1		Spots/Week 5	<u>Rate</u> \$725.00					
Spots: # Ch	Day Air	Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length A	\d-ID			Rate Type
1 WFS	SBM 10	/15/12	7:40 PM Entertai	nment Tonight	7:30pm - 8pm		мт122н			\$725.00 NM
5 WFS	SB Tu 10.	/16/12	7:47 PM Entertai	nment Tonight	7:30pm - 8pm	:30 €	мт122н			\$725.00 NM
4 WFS		/17/12	7:41 PM Entertai	_	7:30pm - 8pm		мт123н			\$725.00 NM
3 WFS		/18/12	7:45 PM Entertai	•	7:30pm - 8pm		MT122H			\$725.00 NM
2 WFS		19/12	7:40 PM Entertai	•	7:30pm - 8pm		мт122н			\$725.00 NM
	10/20/12			as11:00am - 7:00pm	S-	:30	2	\$150.00	NM	
Weeks: S	tart Date	End Dat	e MTWTFSS	Spots/Week	Poto					
vecto.	Tail Dale	Lind Dat	0 1111111111111111111111111111111111111	Shoravaser	Rate					



Weeks:

Start Date End Date

MTWTFSS

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line Start Da	te End Dat	e Desc	ription	Start/End Tim	ne	MTWTFSS	ا	Length	Spots/ Week	Rate	Туре	
26 10/20/12	10/20/12	NCA/	A Football Reg. 5	Seas11:00am - 7:0	00pm	S-		:30	2	\$150.00	NM	
1	WFSB Sa 1	10/21/1 <u>Air Date</u> 10/20/12 10/20/12	Air Time Descr 3:29 PM NCAA			\$150.00 <u>Start/End</u> 11:00am - 11:00am -	7:00pm	:30	<u>1 Ad-ID</u> ) смт122н ) смт123н			<u>Rate Type</u> \$150.00 NM \$150.00 NM
27 10/15/12	10/19/12	Late N	light with David	_ett11:35pm - 12:	37am 1	TWTF		:30	5	\$300.00	NM	
3 V 4 V 1 V	VFSB M         1           VFSB Tu         1           VFSB W         1           VFSB Th         1	10/21/1 <u>sir Date</u> 0/15/12 0/16/12 0/17/12 0/18/12	Air Time Descri 11:59 PM Late N 12:30 AM Late N 11:58 PM Late N 11:58 PM Late N 12:33 AM Late N	Spots/Week  5 ption ight with David Le	etterman etterman etterman	11:35pm - 11:35pm - 11:35pm -	12:37ar 12:37ar 12:37ar 12:37ar	n :30 n :30 n :30	Ad-ID CMT123H CMT122H CMT123H CMT123H CMT123H			Rate Type \$300.00 NM \$300.00 NM \$300.00 NM \$300.00 NM \$300.00 NM
28 10/21/12	10/21/12	NFL R	egular Season	1:00pm - 7:00p	om ~	S	.,	:30	2	\$2,000.00	NM	-
2 W	VFSBSu 10 VFSBSu 10	10/21/12 ir Date 0/21/12 1 0/21/12	2S Air Time Descrij 12:59 PM NFL Ro 2:47 PM NFL Ro	egular Season egular Season	\$2	Rate 2,000.00 Start/End 1 1:00pm - 7 1:00pm - 7	:00pm	:30	CMT122H CMT123H			Rate Type \$2,000.00 NM \$2,000.00 NM
29 10/15/12	10/15/12		1/Partners	8pm - 9pm	М			:30	1	\$2,600.00	NM	
Weeks: Spots: # C 1 W		/15/12	M Air Time Descrip 7:59 PM HIMYM	/Partners		Rate ,600.00 Start/End T 8pm - 9pm	ïme		смт120н			Rate Type \$2,600.00 NM
Weeks:			ential Debate  MTWTFSS	9pm-11pm	**	Г		:30	1	\$6,500.00	NM ———	
Spots: # Cl	Start Date 10/15/12 h <u>Day Air</u> FSB <i>Tu 10,</i> Credited	/16/12	-T <u>Nir Time</u> <u>Descrip</u>	Spots/Week 1 tion ntial Debate	\$6	Rate 500.00 Start/End Ti 9pm-11pm	ime	Length :	Ad-ID			<u>Rate</u> <u>Type</u> \$6,500.00 NM
31 10/16/12	10/16/12	NCIS		8pm-9pm	-γ	++		:30	1	\$3,300.00	NM	
Weeks: Spots: <u>#</u> Ch 1 Wi			MTWTFSS -T ir Time Descript 3:48 PM NCIS	Spots/Week 1 ion		<u>Rate</u> 300.00 <u>Start/End Ti</u> 8pm-9pm	<u>me</u>	<u>Length /</u> :30 C	<u>\d-ID</u> :мт123н			Rate Type \$3,300.00 NM
32 10/17/12	10/17/12	Criminal	Minds	9pm - 10pm		W		:30	1	\$2,600.00	NM	
Weeks: Spots: <u>#</u> Ch 1 WF			MTWTFSSW ir Time Descript :47 PM Criminal			<u>Rate</u> 600.00 Start/End Tir 9pm - 10pm	ne	Length A	<u>\d-lD</u> мт122н			Rate Type \$2,600.00 NM
33 10/17/12	10/17/12	CSI		10pm - 11pm		V		:30	1	\$2,200.00	NM	

Rate

Spots/Week



Invoice #	Invoice Date	Invoice Month	Invoice Period
498225-1	10/21/12	October 2012	10/01/12 - 10/21/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 15-October 21, 20	

Line Start Da	ite End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
33 10/17/1:	2 10/17/12	CSI	10pm - 11pm	W	:30	1	\$2,200.00	NM	
Spots: <u>#</u> 1		10/21/12W i <u>r Date Air Time Des</u> 0/17/12 10:36 PM CSI	•	\$2,200.00 <u>Start/End Time</u> 10pm - 11pm		<u>h Ad-ID</u> 0 смт123н			<u>Rate Type</u> \$2,200.00 NM
34 10/18/12	10/18/12	Big Bang/2.5 Men	8pm - 9pm	T	:30	1	\$2,600.00	NM	
Weeks: Spots: <u>#</u> 1	<u>Start Date</u> 10/15/12 Ch <u>Day Ai</u> WFSB Th 10	10/21/12T r Date Air Time Desc	1 cription	Rate \$2,600.00 <u>Start/End Time</u> 8pm - 9pm		1 <u>Ad-ID</u> ) смт123н			<u>Rate Type</u> \$2,600.00 NM
35 10/18/12	10/18/12	Person of Interest	9pm - 10pm	T	:30	1	\$3,000.00	NM	
Weeks: Spots: # 0	<u>Start Date</u> 10/15/12 Ch <u>Day Air</u> WFSB Th 10	10/21/12T Date Air Time Desc	1 ription	<u>Rate</u> \$3,000.00 <u>Start/End Time</u> 9pm - 10pm	Length :30	<u>Ad-ID</u> СМТ122Н			<u>Rate Type</u> \$3,000.00 NM
36 10/19/12	10/19/12	Blue Bloods	10pm - 11pm	F	:30	1	\$3,000.00	NM	
	VFSBF 10/	/19/12 10:33 PM Blue I	Bloods	Rate \$3,000.00 Start/End Time 10pm - 11pm	<u>Length</u> :30	<u>Ad-ID</u> Смт122н			Rate Type \$3,000.00 NM
37 10/20/12	10/20/12	48 Hours	10pm - 11pm	S-	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> C 1 W	<u>Start Date</u> 10/15/12 h <u>Day Air</u> /FSB Sa 10/		· · · · · · · · · · · · · · · · · · ·	<u>Rate</u> \$1,200.00 <u>Start/End Time</u> 10pm - 11pm	<u>Length</u> :30	<u>Ad-ID</u> CMT123H			<u>Rate</u> <u>Type</u> \$1,200.00 NM
38 10/21/12	10/21/12	Delayed 60 Minutes	730-830p	s	:30	1	\$4,000.00	NM	
Weeks: Spots: <u>#</u> C 1 W	<u>Start Date</u> 10/15/12 h <u>Day Air</u> FSB Su 10/2		<del></del>	<u>Rate</u> \$4,000.00 <u>Start/End Time</u> 730-830p	Length :	Ad-ID CMT122H			<u>Rate</u> <u>Type</u> \$4,000.00 NM
39 10/21/12	10/21/12	Amazing Race	830-930p	s	:30	1	\$3,100.00	NM	
Weeks: Spots: <u>#</u> Cl 1 W	10/15/12			Rate \$3,100.00 <u>Start/End Time</u> 830-930p	Length /	<u>Ad-ID</u> :мт123н			Rate Type \$3,100.00 NM
40 10/21/12	10/21/12	Delayed The Good Wife	е 930-1030р	S	:30	1	\$3,100.00	NM	
Weeks: Spots: # Ch 1 Wi	10/15/12			Rate \$3,100.00 <u>Start/End Time</u> 930-1030p	Length A	<u>\d-lD</u> мт122н		,	<u>Rate</u> <u>Type</u> \$3,100.00 NM
41 10/16/12	10/20/12	Eyewitness News	11PM - 11:35PM	-TWTFS-	:30	3	\$1,900.00	NM	.,,
Weeks:		End Date <u>MTWTFSS</u> 10/21/12 -TWTFS-	Spots/Week 3	Rate \$1,900.00					



Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice Date Invoice # Invoice Period Invoice Month 498225-1 10/21/12 October 2012 10/01/12 - 10/21/12

<u>Advertiser</u> Product Estimate Number Friends Of Chris Murphy October 15-October 21, 20

Line Start Da	te End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
41 10/16/12	2 10/20/12	Eyewitne	ss News	11PM - 11:35PM	-TWTFS-	:30	3	\$1,900.00	NM	
1	WFSBTu 10 WFSBW 10	0/16/12 11: 0/17/12 11:	Time Descrip 28 PM Eyewitr 33 PM Eyewitr 14 PM Eyewitr	ness News ness News	<u>Start/End Time</u> 11PM - 11:35PM 11PM - 11:35PM 11PM - 11:35PM	) :3 l :3	<u>h Ad-ID</u> 0 смт123н 0 смт122н 0 смт122н			Rate Typ \$1,900.00 N \$1,900.00 N \$1,900.00 N
42 10/19/12	10/19/12	CSI:NY		8pm - 9pm	F	:30	1	\$1,600.00	NM	
Weeks: Spots: <u>#</u> 1 '			MTWTFSS F Time Descrip 6 PM CSI:NY		<u>Rate</u> \$1,600.00 <u>Start/End Time</u> 8pm - 9pm		<u>h Ad-ID</u> ) смт123н			<u>Rate Typ</u> \$1,600.00 Ni
43 10/20/12	10/20/12	CSI		8pm - 9pm	S-	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> ( 1 \			MTWTFSS S- Time Descript S PM CSI	<u>Spots/Week</u> 1 tion	<u>Rate</u> \$1,200.00 <u>Start/End Time</u> 8pm - 9pm		) <u>Ad-ID</u> ) смт122н			<u>Rate Type</u> \$1,200.00 NN
				-	Total Spots	12	4			
		og arminen i Samene e j								

Payment Terms Net 30 Days

Gross Total \$119,675.00 **Agency Commission** \$17,951.25

\$101,723.75

Net Amount Due